



Opening

Gallery SHOES & Fashion

29 – 31 August 2021

“Gallery SHOES & Fashion is just around the corner! We are extremely satisfied with the full occupancy of the three main halls and look forward to putting on another highly professional accompanying line-up here at the Areal Böhler: from the Order-Info by TextilWirtschaft magazine to the HDS/L press conference and the ceremony of the HDS/L Junior Award, as well as other trendsetting fashion forecasts, including ‘Fashion Trend Pool’ and ‘Modeurop’. And there will also be an even stronger focus on sustainability this time.”

Ulrike Kähler
Managing Director of Igedo Company

From 29 until 31 August 2021, over 400 European shoe brands will be showcasing their collections at Gallery SHOES & Fashion in the ‘Alte Schmiedehallen’, ‘Kaltstahlhalle’ and ‘Halle am Wasserturm’ areas of the Areal Böhler in Düsseldorf. New exhibitors include Björn Borg, G-Star RAW and Parbleu from the Netherlands, Calzados from Spain, La Ballerina from Germany and Sandro Rosi from Italy.



Returning brands include Gabor from Germany, Giorgio 1958 from Italy, Högl from Austria, L'Autre Chose from Italy and Unisa from Spain.

“We are very happy about this development. Although it is still a tense time for the industry, the market is starting to pick up again,” says Ulrike Kähler. She also expressed her gratitude to the exhibitors who have been on board as loyal partners since the beginning, such as Arche from France, Bundgaard from Denmark, Cordwainer from Spain, Cycleur de Luxe from Belgium, Fidelio from Austria, Lola Cruz from Spain, Marc O’Polo from Germany, Naturino from Italy, Pons Quintana and Snipe from Spain and, also from Italy, the brands Superga, Thierry Rabotin, Vic Matié and Voile Blanche.

“With premium labels, urban brands and contemporary collections, the European brand segment is very well represented. We are particularly delighted about the many Italian and Spanish brands that will be exhibiting. As always, the Gallery brand portfolio will be rounded off by kidswear and comfortwear brands. Sustainable brands are also taking a keen interest in Gallery SHOES as a platform and increasingly choosing to fly the flag here,” adds Ulrike Kähler. A new important area that, according to Kähler, will be developed even further with accompanying info events in the future.

Sustainability at Gallery SHOES

Sustainability is taking on a whole new significance, especially in the fashion sector, which is also having an impact on the shoes and bag market. “And it’s all the more pleasing that these brands are choosing Gallery SHOES as a location for orders and information,” continues Ulrike Kähler.

Exhibitors already confirmed for the upcoming order event at Areal Böhler at the end of August 2021 include 8beaufort.Hamburg, a modern German brand that creates sustainable footwear from recycled and upcycled canvas. Not to mention AS Portuguesas with sustainable and eco-friendly footwear from Portugal and Brako from Germany, which offers chrome-free collections. Castell Massanet from Spain appeals to the contemporary market with shoes made from recycled materials. Ecoalf, also from Spain, is known for its sustainable premium products and “Upcycling the Ocean” ethos.

Free from harmful substances is also one of the quality features of EKN Footwear from Germany, which ensures better working conditions for producers and makes its vegan collections from recycled materials. El Naturalista from Spain is synonymous with urban collections based on eco innovations that save energy. Urban brand Genesis from Germany “wants to change the ecologically irresponsible and inhumane practices in the fashion industry”. Sustainable, resource-conserving and no petrochemical ingredients are three ways to describe Grünbein + Greenova, a contemporary brand from Germany. Hirsch Natur, also from Germany, offers socks made from purely natural fibres like virgin wool from certified organic animal husbandry, ecologically grown cotton, real bamboo fibre and robust linen.

nat-2™ has been taking the sustainability path since 1994: back then with the first fully compostable shoe and today with sustainable, environmentally friendly contemporary designs. And for Werner 1911 from Germany, the focus is also on sustainability and ecological production. Womsh from Italy will be showcasing its sustainable, ethical and, in part, also vegan premium collections. Rounding off the sustainability portfolio at Gallery SHOES is Zouri from the Ocean and its eco-vegan, on-trend shoes from Portugal that are made from plastic waste from the ocean.



Sustainability is also the focus of the HDS/L Junior Award 2021

In keeping with overall sustainability ethos, the theme of the HDS/L Junior Award in 2021 is: "Recycling/upcycling: Create a new style with used materials!". Here the spotlight will be on finding new, creative recycling ideas that also meet the latest trends. "The results will be on show at Gallery SHOES. Together with the growing sustainability power of our exhibiting brands, this marks the start of a new theme for our future events," confirms Ulrike Kähler.

Accompanying line-up

As well as the 2021 HDS/L Junior Award ceremony, the HDS/L press conference is also a must-attend in the Gallery SHOES & Fashion line-up. And visitors won't want to miss the TW Order-Info with Simone Reiner and Gudrun Allstädt, which will be kicking off the event on Sunday, 29 August 2021. Fashion Trend Pool, represented by Karolina Landowski and Marga Indra-Heide, will provide further orientation with Season's Best and the Fashion Forecast. Martin Wuttke will be giving visitors the lowdown on the trends for autumn/winter 2022/23 in the 'Modeurop Fashion Forecast'. Specific information on the dates, times, speakers etc. can be found in the separate line-up.

Areal Böhler Park

In addition to the outdoor catering stations between the halls, all visitors to Gallery SHOES & Fashion can now also take advantage of the new cool hangouts in the Areal Böhler Park:



three new oases with an international vibe that are perfect for networking, relaxing or eating. “Böhler Café, MagazinDrei and Les Halles are now part of the culinary offer at the Areal Böhler and perfect for all Gallery guests who appreciate the socialising aspect of the event, from the morning through to the evening. All in all, a wonderfully rounded and highly impressive offer,” concludes Ulrike Kähler. Visitors can rest assured that only those who are vaccinated, tested or recovered from the virus may attend Gallery SHOES & Fashion and all COVID-related health and safety measures apply.

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SERVICES

Partner hotels

Visitors to Gallery SHOES & Fashion receive discounted rates in the following partner hotels: COURTYARD MARRIOTT, FISCHERHAUS, GUT DYCKHOF, LINDNER CONGRESS HOTEL, INNSIDE DÜSSELDORF SEESTERN, NOVOTEL SEESTERN, HOTEL DÜSSELDORF SEESTERN and LINDNER RHEIN RESIDENCE. Further details are available online at <https://gallery-shoes.com/services/?lang=en>. Additional hotels and travel options are offered by our partner Düsseldorf Tourismus GmbH at <https://duesseldorf-tourismus.de/buchen/messen/gallery-shoes> and the DüsseldorfCard at <https://www.duesseldorf-tourismus.de/en/book/duesseldorf-card>.

Shuttles

The shuttle service will be ferrying guests between Gallery SHOES & Fashion and the showrooms, Karl-Arnold-Platz, the city’s main train station and the airport. It will also be stopping off at our partner hotels. The Areal Böhler shuttle station is located near the entrance area between the entrances to the halls. Another Gallery Express shuttle station can be found on Kaiserswerther Straße at Karl-Arnold-Platz.

Other services

- Free Wi-Fi inside the halls of Areal Böhler
- Regular visitor newsletter
- Digital ticket and entry system that meets the latest international standards

Press accreditation

- <https://gallery-shoes.com/press/accreditation/?lang=en>

Upcoming dates in 2021/22

Gallery SHOES & Fashion	29 – 31 August 2021
Gallery FASHION & Shoes	29 – 31 January 2022
Showroom Concept	27 – 31 January 2022

Dates for spring 2022 edition of Gallery SHOES & Fashion to be announced soon.

Düsseldorf, 10 August 2021

All activities of Igedo Company:

Further information about Gallery SHOES & Fashion:
Further information about Gallery FASHION & Shoes:

www.igedo.com

www.gallery-shoes.com

www.gallery-duesseldorf.com

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