



**New dates on different days of the week for special format
Gallery FASHION, SHOWROOM CONCEPT &
Gallery SHOES**

28 August – 01 September 2020

IGEDO Company has moved the date for the special format Gallery FASHION, Showroom Concept and Gallery SHOES. The industry event is **now taking place from 28 August until 1 September 2020** (instead of from 30 August until 3 September 2020) at the Areal Böhler in Düsseldorf.

This means that the merged core event of Gallery FASHION and Gallery SHOES will now run from Sunday to Tuesday, 30 August until 1 September 2020, which were the dates originally scheduled for Gallery SHOES. And these new dates now also include a Sunday, which will please shoe retailers in particular. The Showroom Concept will start on Friday, 28 August 2020 before the originally planned Gallery tradeshow weekend – and therefore coincide with the start of Supreme in Düsseldorf. All in all, the total event will run for five days until 1 September 2020.

“We were receiving increasing numbers of requests, not only from exhibitors, but also from retailers, for the Gallery SHOES dates to include a Sunday,” sums up Ulrike Kähler, Managing Director of IGEDO. “When the first dates were set several weeks ago, we didn’t have any other choice due to the COVID-19 guidelines stipulated by the State of North Rhine-Westphalia for

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events. The updated regulations for trade fairs only followed after that. We are responding to these and moving the dates for the benefit of everyone.”

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“The opportunity to strengthen the ‘fashion bridge Düsseldorf’ together with Supreme is another motivation for us to realign the dates,” continues Ulrike Kähler. Right from the start, both companies were very keen to maintain the appeal of Düsseldorf as a fashion location. “Despite the changes to the schedule, the preparations at the Areal Böhler are already in full swing. Everyone is looking forward to the event – but always, of course, with a close eye on the guidelines and legislation for events during these unprecedented times of COVID-19.”

Dusseldorf, 12 June 2020

All activities of the IGEDO Company:
Further information about Gallery SHOES:
Further information about Gallery FASHION:

www.igedo.com
www.gallery-shoes.com
www.gallery-duesseldorf.com

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