



Unprecedented COVID-19 situation

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New date in late summer:

**One date for
Gallery FASHION, SHOWROOM CONCEPT &
Gallery SHOES**

30 August – 3 September 2020

“In light of the current COVID-19 situation, we believe it is the only reasonable solution for us to merge together both tradeshows, including the accompanying SHOWROOM CONCEPT, on one date in the second half of 2020 – at around the same time that Gallery SHOES was originally scheduled to take place. After that, we will be reassessing the scheduling for the new ordering season in 2021.”

Ulrike Kähler
Managing Director of IGEDO Company

Based on intensive discussions with other trade fair organisers and key industry players, as well as taking government regulations into consideration, IGEDO Company will be showcasing the entire spectrum of FASHION and SHOES at one joint event: from 30 August until 3 September 2020, on around the same dates originally planned for Gallery SHOES. With its partial occupancy of the Areal Böhler and pre-arranged customer appointments, the SHOWROOM CONCEPT will be kicking things off on 30 August 2020.

ROLAND HOFFMANN Consulting GmbH



“To maintain the strong appeal of Düsseldorf as an ordering destination, we are also in close contact with Supreme Women & Men Düsseldorf,” sums up Ulrike Kähler. “In terms of the space allocation within the halls, this merger presents us with a new, exciting challenge, but it’s one that we’re really looking forward to. Always, of course, subject to guidelines from the authorities and legislation regarding events during these unprecedented times of COVID-19.”

Düsseldorf, 22 April 2020

All activities of the IGEDO Company:
Further information about:
Further information about Gallery FASHION:

www.igedo.com
www.gallery-shoes.com
www.gallery-duesseldorf.com

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