



Gallery SHOES

International Tradeshow for Shoes & Accessories

1-3 September 2019

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Opening of edition N°5

- New shows 'Gallery SHOES Selected' & 'Fashion-Lifestyle'
- New entrances with meeting points/catering areas
- CONTEMPORARY now also in the ›Edelstahlhalle‹
- KIDS' zone in new lightweight hall near Entrance I with large catering zone
- COMFORT zone now has its own entrance

"A breath of fresh air at Gallery SHOES: with new entrances, new catering zones, new exhibitors and an additional show concept in the Fashion-Lifestyle area! Gallery SHOES is constantly developing, being extended once again with a lightweight hall and creating even more space for the individual segments. We're certainly keeping the ball rolling!"

Ulrike Kähler
Managing Director of IGEDO Company,
Project Director

ROLAND HOFFMANN PR // Consulting GmbH

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News from the individual zones

CONTEMPORARY ZONE

The CONTEMPORARY ZONE is showing a wide range of collections and now stretches over four different halls, some of which have a new segmentation: the ›Halle am Wasserturm‹ and the ›Alte Schmiedehallen‹ will be home to the same zones as usual and the ›Blankstahlhalle‹ is occupied with the CONTEMPORARY ZONE only, and also the ›Edelstahlhalle‹, which was previously used for the KIDS' exhibitors. Represented in the ›Halle am Wasserturm‹, for example, are new exhibitors such as *Stefano Gamba* from Italy. *Tamaris Bags* is exhibiting in the ›Alte Schmiedehallen‹, while new brands like *Irregular Choice* from the UK and *Hey Dude* from Italy can be found in the ›Edelstahlhalle‹.

Cinque can be found in the ›Halle am Wasserturm‹ once again. A brand that, alongside other selected brands, will be showcasing its complete looks in the 'Fashion Lifestyle-Show' in the Fashion-Lifestyle-Corner of the ›Kaltstahlhalle‹. Along with *Clarks Shoes*, Dutch brand *Frankie4*, which is taking part in the new 'Gallery SHOES Selected-Show', can be found in the ›Blankstahlhalle‹. Other brands featuring in the 'Gallery SHOES Selected-Show' are *Emily & Noah* from Germany and *Bruno Premi* from Italy. Both are exhibiting in the ›Alte Schmiedehallen‹. Returning exhibitors include *Marian* from Spain in the ›Blankstahlhalle‹. In the ›Edelstahlhalle‹ buyers will be able to browse brands such as *Edel Fashion* from the Netherlands.

COMFORT ZONE

The ›Alte Federnfabrik‹, the home of the comfort shoe brands, is inviting visitors in through a new, separate entrance, Entrance II with its own catering zone. Returning exhibitors who are also participating in the 'Gallery SHOES Selected-Show' are *Berkemann* and *BOnova* from Germany, *Fidelio* and *Giesswein* from Austria and Spanish brand *PieSanto*.

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New brands like *Leguano* from Germany, *Magical Shoes* from Poland and *Sota* from Portugal will be exhibiting for the first time at the Areal Böhler in Düsseldorf.

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KIDS' ZONE

The new light and airy ›Rohstahlhalle‹ is dedicated exclusively to the KIDS' zone. Returning exhibitors include *Naturino* from Italy, *Bisgaard* from Portugal, *Develab* from the Netherlands, *Kavat* from Sweden and the Italian brands *Melania*, *Momino* and *Ocra*. New additions include *Acebos* from Spain, *Apepazza* from Italy and US brand *Blauer*.

URBAN ZONE

From now on, half of the ›Alte Schmiedehallen‹ will be taken up by the URBAN zone. Sustainability plays a key role for Spanish brand *Jonny's Vegan*, a vegan eco collection made of recycled PET bottles in Europe, and *Go Green* by John W. Shoes. The returning exhibitors include *Apple of Eden*, whose new collection is also part of the 'Gallery SHOES Selected-Show', and *Hobo Shoes*: both from Portugal. Also taking part: *Blundstone* from Australia and the beach styles by *Havaianas* from Brazil. *Jeffrey Campbell* is coming from the USA. *Superga* from Italy will be showing its urban styles at the 'Gallery SHOES Selected-Show' and also providing the outfits for the hostesses.

PREMIUM ZONE

NEW: *Apair* from Denmark, *Croots* and *Cheaney & Sons* from the UK as well as *Ecoalf* from Spain are just some of the new international brands exhibiting in the PREMIUM zone. And green fashion is playing an important role in this zone too.



Spanish brand *Ecoalf* is synonymous with shoes and fashion made from natural resources and recycled materials of the highest quality. In the 'Fashion Lifestyle-Show' the head-to-toe outfits will also be shown at their own trade fair booth. *SHEME Shoes* from Germany is taking advantage of the opportunity to be represented twice: with their own trade fair booth and by participating in the 'Fashion Lifestyle-Show' at Gallery SHOES. New exhibitor *Ellen Truijen* will be bringing its handmade bags and accessories from the Netherlands. And represented once again is *Fred de la Bretoniere* from the Netherlands. A brand, which will be featured on the catwalk during the 'Gallery SHOES Selected-Show', as well as *Aigner* from Germany. *Castaner* and *Pons Quintana* from Spain, *Fiamme Antwerp* from Belgium and *Pollini* and *Silvano Sassetti* from Italy will be presenting their latest collections at Gallery SHOES once again.

Services

Partner hotels

Visitors to Gallery SHOES will receive special rates in the following partner hotels: COURTYARD MARRIOTT, INNSIDE MEILA, NOVOTEL, HOTEL INDIGO, GUT DYCKHOF, FISCHERHAUS, LINDNER CONGRESS HOTEL and LINDNER RHEIN RESIDENCE. Further details are available on the website <https://gallery-shoes.com/services>. Additional hotels and travel options are offered by our partner Düsseldorf Tourismus GmbH with the DüsseldorfCard. Find out more here: <https://duesseldorf-tourismus.de/en/duesseldorfcard/>



Shuttles

The Gallery SHOES Express is a free shuttle service for the professional visitors of Gallery SHOES. At regular intervals, it will be transporting visitors between Gallery SHOES and the showrooms, for example on Kaiserswerther Strasse, to Karl-Arnold-Platz and other locations. It also drives visitors to our partner hotels. The shuttle station is located in front of Entrance III, between the ›Halle am Wasserturm‹ and the ›Alte Schmiedehallen‹. Online registration for admission to the tradeshow is once again possible at the shuttle points and inside the shuttles themselves.

The meeting points are:

- City hotposts – Areal Böhler
- Our partner hotels – Areal Böhler
- External parking space at Niederkasseler Deich 285 – Areal Böhler



Other services

- Free Wi-Fi inside the halls of Areal Böhler
- The tradeshow ticket doubles up as a transport ticket for free travel to and from the event within the VRR public transportation system zone (stop: Lörick with the U70, U74 and U76)
- Discounted Deutsche Bahn rail tickets
- Regular visitor newsletter
- Digital ticket and entry system that meets the latest international standards

Press accreditation

<https://gallery-shoes.com/presse/accreditation>

Upcoming dates of Gallery SHOES:

1–3 September 2019

8–10 March 2020

Düsseldorf, 31 July 2019

All activities of the IGEDO Company:
Further information about Gallery SHOES Düsseldorf:

www.igedo.com
www.gallery-shoes.com

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