



Gallery SHOES

International Tradeshow for Shoes & Accessories

1 – 3 September 2019

1

Accompanying line-up for edition N°5

Sunday, 1 September and Monday, 2 September 2019

‘Gallery SHOES Selected-Show’ – Trends for spring/summer 2020

NEW: At 11:00 am and 3:00 pm on each day – catwalk in Fashion-Lifestyle-Corner, ›Kaltstahlhalle‹

Exhibitors from the segments PREMIUM, CONTEMPORARY, COMFORT and URBAN will be showing their models for the next summer season, including *Aigner, Apple of Eden, Bogner, Carl Semler, Emily & Noah, Frankie4, Fred de la Bretoniere* and *Tamaris*.

‘Fashion Lifestyle-Show’ – Trends for spring/summer 2020

NEW: At 1:00 pm and 5:00 pm on each day – catwalk in Fashion-Lifestyle-Corner, ›Kaltstahlhalle‹

The synergy of fashion and shoes is presented in the ‘Fashion Lifestyle-Show’. Brands like *Marc Cain, Cinque, Ecoalf* and *Sheme Shoes* will be presenting their shoe collections for spring/summer 2020 together with outfits from their own collections.

ROLAND HOFFMANN PR // Consulting GmbH

Kaiserswerther Straße 115, 40474 Düsseldorf, Tel. +49 211 585876-80, Fax +49 211 585876-87, E-mail info@rh-pr.de, www.rh-pr.de,
https://instagram.com/roland_hoffmann_pr



Sunday, 1 September 2019

2

TW Order-Info – Trends for spring/summer 2020

12:00 noon – 1st floor of ›Altes Kesselhaus‹

Speakers: Gudrun Allstädt/Simone Reiner, Textilwirtschaft magazine

The buying period for spring 2020 is drawing to a close. Now it's time to add the finishing touches: what looks are fashion buyers focusing on for men and women? What are the key looks? How are the silhouettes changing in the coming year – and which shoes does the market need to complement them?

Presentation: FASHION TREND POOL – Fashion Generations

1:30 pm – 1st floor of ›Kesselhaus‹

Speakers: Karolina Landowski/Marga Indra-Heide, FASHION TREND POOL

Best agers and Generation Z are two target groups that are often underestimated. Senior citizens are a lot more trend-conscious these days. Generation Z is questioning products like no other generation before them. What's the best way to appeal to these target groups? What are the topics that interest them? What are the opportunities and risks for retailers and manufacturers?



MODEUROP Fashion Forecast – Trends for autumn/winter 2020/21

3

3:00 pm – 1st floor of ›Kesselhaus‹

Speaker: Martin Wuttke

The MODEUROP Fashion Forecast is the official trend platform of the DSI, the German Shoe Institute. With the ColourCard, the ForeCasts and the ColourClubConference, it provides the design and creative studios of shoe and accessory manufacturers with orientation each season.

Exhibitor get-together

From 6:00 pm – Outdoor catering area between ›Alte Schmiedehallen‹ and ›Altes Kesselhaus‹

An opportunity for the international shoe industry and industry experts to come together after the tradeshow. Personal chats in a relaxed atmosphere with networking, snacks and music.

Monday, 2 September 2019

Presentation by SCALERION – More choice, more availability of goods, more relevance – How bricks-and-mortar retailers can prevail over Amazon & Co.

11:30 am – 1st floor of ›Altes Kesselhaus‹

Speaker: Thomas Wetzlar, Managing Director of SCALERION

SCALERION is a marketplace solution that empowers retailers to connect with manufacturers and distributors in new ways, to inspire their customers with more attractive and versatile product ranges and thereby eliminate the most important USP of online retail: the choice and availability of goods.

ROLAND HOFFMANN PR // Consulting GmbH



HDS/L Press Conference

12:30 pm – 1st floor of ›Altes Kesselhaus‹

With facts and figures, the HDS/L Bundesverband der Schuh- und Lederwarenindustrie (German Federal Association of the Footwear and Leather Goods Industry) will be providing insights into the current situation in the shoe industry. And in addition to the latest industry statistics, representatives from the Bundesverband des Deutschen Schuheinzelhandels (Federal Association of the German Shoe Retail Trade) will be reporting on the status quo of the shoe trade.

SEASON'S BEST – Spring/Summer 2020

2:00 pm – 1st floor of ›Kesselhaus‹

Speaker: Trend expert Karolina Landowski, FASHION TREND POOL

How are sneakers developing in spring/summer 2020? Which colours are setting the tone for that season? And are sporty sandals the next big hype? Trend expert Karolina Landowski is presenting the most important shoes and accessories looks for the current ordering season.

Fashion Forecast – Autumn/Winter 2020/21

3:00 pm – 1st floor of ›Kesselhaus‹

Speaker: Trend expert Marga Indra-Heide, FASHION TREND POOL



What's next? In her fashion forecast, trend expert Marga Indra-Heide will be giving a first comprehensive look at the fashions for the coming autumn/winter 2020/21 season.

5

Trend presentation powered by Brunate – Shoes & accessories in summer 2020 – how to style what

4:00 pm – 1st floor of ›Altes Kesselhaus‹

Speaker: Dr Claudia Schulz, trend expert at Modeurop

More chic, more class, more style. The fashion in summer 2020 is capable of a whole lot more than just sneakers. This trend presentation is showing which shoes go with the new looks and how you can wow your customers.

Upcoming dates of Gallery SHOES:

1 – 3 September 2019

8 – 10 March 2020

Düsseldorf, 31 July 2019

All activities of the IGEDO Company:

www.igedo.com

Further information about Gallery SHOES Düsseldorf:

www.gallery-shoes.com

FOLLOW IGEDO Company:



ROLAND HOFFMANN PR // Consulting GmbH

Kaiserswerther Straße 115, 40474 Düsseldorf, Tel. +49 211 585876-80, Fax +49 211 585876-87, E-mail info@rh-pr.de, www.rh-pr.de,
https://instagram.com/roland_hoffmann_pr