

Accompanying line-up

Sunday 10 March & Monday 11 March 2019

Fashion shows – Trends for Autumn/Winter 2019/2020

At 11:00 am, 1:00 pm, 3:00 pm and 5:00 pm on each day – Fashion Lifestyle Corner, catwalk in the 'Kaltstahlhalle'

Following the successful establishment of the Fashion Lifestyle Corner with its own catwalk, for the second time in a row several shows will be taking place with main partner Marc Cain in the 'Kaltstahlhalle'.

Sunday 10 March 2019

TW Order-Info – Trends for Autumn/Winter 2019/20

12:00 noon – 1st floor of the 'Kesselhaus'

Speakers: Gudrun Allstädt/Simone Reiner, Textilwirtschaft magazine

Topic: Which looks are boosting business – of both womenswear and menswear?

How strong are the influences of Gucci, Off-White and Balenciaga? Which colours are defining the look of the collections – and what new embellishments are being used? But above all: what is happening in terms of silhouettes? And what effects will that have on the shoes for autumn/winter 2019/20? These and many other questions will be discussed by the two TW editors Gudrun Allstädt and Simone Reiner on the first day of the show.

FASHION TREND POOL presentation – 'Spotlight on store windows'

1:30 pm – 1st floor of the 'Kesselhaus'

Speakers: Karolina Landowski/Marga Indra-Heide, FASHION TREND POOL

The first impression counts – also in retail. Based on a number of inspiring examples from the retail trade, Marga Indra-Heide and Karolina Landowski will be explaining how this season's fashion looks can be innovatively showcased to stir emotions at the POS.

MODEUROP Fashion Forecast – Trends for Spring/Summer 2020

3:00 pm – 1st floor of the 'Kesselhaus'

Speaker: Martin Wuttke

As the official trend platform of the DSI, the MODEUROP Fashion Forecast is being moved from Tuesday to Sunday. The new MODEUROP is presenting itself as the official trend fashion platform, integrated as an organisation into the DSI (German Shoe Institute). With the ColourCard, the ForeCasts and the ColourClubConference, it provides the design and creative studios of shoe and accessory manufacturers with orientation each season.

SCALERION - Greater Efficiency, lower Costs, less Risk - Direct-to-Consumer rethought

4:00 pm – 1st floor of the 'Kesselhaus'

Speaker: Thomas Wetzlar CEO SCALERION

SCALERION is a cloud supported direct sales platform empowering manufacturers and distributors to connect with retailers and to activate those POS as real-life marketplaces promoting and selling products through samples on their behalf.

Exhibitor get-together

From 6:00 pm – Areal Böhler, Catering Area

An opportunity for the international shoe industry and industry experts to come together after the tradeshow. The international fashion community can once again enjoy personal chats in a relaxed atmosphere with networking, snacks and music.

Monday 11 March 2019

HDS/L Junior Award 2019 '*Sport meets fashion – open-minded*'

11:30 am – Fashion Lifestyle Corner, catwalk in the 'Kaltstahlhalle'

Once a year, young shoe designers with extraordinary creativity and innovation are honoured with the HDS/L Junior Award. The motto of the HDS/L Junior Award in 2019 is: '*Sport meets fashion – open-minded*'. This time the contest is looking for new, creative ideas for sports sandals.

HDS/L Press Conference

12:30 pm – 1st floor of the 'Kesselhaus'

With facts and figures, the HDS/L Bundesverband der Schuh- und Lederwarenindustrie (German Federal Association of the Footwear and Leather Goods Industry) will be providing insights into the current situation in the shoe industry. And in addition to the latest industry statistics, representatives from the Bundesverband des Deutschen Schuheinzelhandels (Federal Association of the German Shoe Retail Trade) will be reporting on the status quo of the shoe trade.

Season's Best! 20 Must-Haves for Autumn/Winter 2019/20

2:00 pm – 1st floor of the 'Kesselhaus'

Speaker: Trend expert Karolina Landowski, FASHION TREND POOL

From the hiking boot to the 70s platform shoe: what are the must-haves you should definitely

be ordering for A/W 2019/20? And how do you attract the right attention in your collection? Trend expert Karolina Landowski is presenting the most important shoes and accessories looks for the current ordering season.

STeP by OEKO-TEX® lecture: 'Sustainability in leather production'

3:00 pm – 1st floor of the 'Kesselhaus'

Speaker: Carola Grummt, Head of Business Development & Product Management of OEKO-TEX®.

What's important for textiles is just as important for leather goods: With the OEKO-TEX® Sustainable Textile and Leather Production certification (or STeP for short), manufacturers of leather goods can now prove that they are producing sustainably and easily communicate this in a transparent, credible way.

Fashion Forecast: Spring/Summer 2020

4:00 pm – 1st floor of the 'Kesselhaus'

Speaker: Trend expert Marga Indra-Heide, FASHION TREND POOL

What's next? In her fashion forecast, trend expert Marga Indra-Heide will be giving a first comprehensive look at the fashions for the coming spring/summer 2020.

5. Februar 2019