

Accompanying line-up // Media events

NEW:

Fashion Lifestyle Corner

Catwalk ,powered by Marc Cain‘ , ›Kaltstahlhalle‹

On the catwalk fashion shows are taking place on Sunday and Monday at 11:00 am, 1:00 pm, 3:00 pm and 5:00 pm. The successful, internationally represented brand will be showing its fashions styles with its own shoes, but also in combination with shoes by Högl and Peter Kaiser. This forum will also be opened up to other brands in the coming seasons.

TW Order-Info

Sunday, 2 September 2018, 12.00 noon, 1st floor of ›Altes Kesselhaus‹

Topic: Spring/Summer 2019 – Lots of colour once again!

There's a lot happening in the fashion world: patterns and logos are conveying a sense of fun, and parallel to the streetwear and sport influences, new natural looks are coming into play – from linen to raffia. The silhouettes are becoming wider and more casual, both for men as well as women.

Speakers: Gudrun Allstädt and Simone Reiner, Fashion Editors from TextilWirtschaft magazine (Simultaneously interpreted (German/English))

Presentation: Storydoing in retail

Sunday, 2 September 2018, 1:30 pm, 1st floor ›Altes Kesselhaus‹

Topic: Storydoing in Retail – Evoking Emotions at the POS

Speakers: Karolina Landowski / Marga Indra-Heide, Fashion Trend Pool

Gallery SHOES exhibitor get-together

Sunday, 2 September 2018, from 6.00 pm

Outdoor catering area between the ›Alte Schmiedehallen‹ and the ›Altes Kesselhaus‹ with snacks, drinks and music

HDS/L Press Conference

Monday, 3 September 2018, 12.00 noon, 1st floor ›Altes Kesselhaus‹

With facts and figures, the HDS/L Bundesverband der Schuh- und Lederwarenindustrie (German Federal Association of the Footwear and Leather Goods Industry) will be providing insights into the current situation in the shoe industry. And representatives from the Bundesverband des Deutschen Schuheinzelhandels (Federal Association of the German Shoe Retail Trade) will be reporting on the status quo of the shoe trade.

Speakers: Speakers from the HDS/L and BDSE / Ulrike Kähler, Igedo Company

Hosted by: Dr Claudia Schulz

Simultaneously interpreted (German/English)

Seasons Best! 20 Must-haves for Spring/Summer 2019

Monday, 3. September 2018, 2.30 pm, 1st floor ›Altes Kesselhaus‹

Topic: Must-Haves for Spring/Summer 2019

Trend expert Karolina Landowski is presenting the 20 most important shoes and accessories looks for the current ordering season.

Speaker: Karolina Landowski, Fashion Trend Pool

Fashion Forecast A/W 2019/20

Monday, 3. September 2018, 4.00 p.m., 1st floor ›Altes Kesselhaus‹

In her fashion forecast, trend expert Marga Indra-Heide will be giving a first comprehensive outlook for the coming season.

Speaker: Marga Indra-Heide, Fashion Trend Pool

MODEUROP Forecast

Tuesday, 4 September 2018, 10.30 am, 1st floor ›Altes Kesselhaus‹

Topic: Trends in autumn/winter 2019/20 and presentation of the new MODEUROP

ModEurop is the official trend fashion platform of the German Shoe Institute. With its ColourCard, ForeCasts and ColourClubConference, it provides the design studios of shoe and accessory manufacturers with orientation for each season.

Speaker: Martin Wuttke, next guru now