



## **Gallery SHOES**

**International Tradeshow for Shoes & Accessories**

**27 – 29 August 2017 in Düsseldorf**

### **Opening – August 2017**

Fully booked and extended by two additional temporary lightweight halls installed especially for the event, the first edition of Gallery SHOES will be opening its doors at the Areal Böhler in Düsseldorf from 27 to 29 August 2017. "With over 500 brands exhibiting, we have more than met our starting target for the event," summarises Ulrike Kähler, Project Director of Gallery and Gallery SHOES. "The visitor registrations are also going very well."

The European exhibitors come from 16 countries including Belgium, the Netherlands, France, Italy, Portugal, Spain, Scandinavia, the United Kingdom, Austria and Switzerland. At around 200 concept stands and over 60 independently built booths, the labels will be presenting their latest collections in the zones PREMIUM, CONTEMPORARY & URBAN, COMFORT and KIDS.

Returning to Düsseldorf for this all-new event are brands including Aigner, Bogner and Steffen Schraut (via SHOE.MISSION), Art, Camel Active, El Naturalista, Elvio Zanon, Marc O'Polo, Neosens, Paul Green and Thierry Rabotin. And the list of newcomer exhibitors includes Aera Forte, COM Creation of Minds, Fiorina, Glam Shoes, Merch Mashiah and QUUI.

The large number of labels exhibiting in the KID'S zone is particularly pleasing with new additions including 10is, Angulus, Maria Leon, Mayoral, Palladium, Piulin, Tommy Hilfiger, Steiff and Young Soles London. Brands like BOnova, Bullboxer, Crime London, Dr. Martens, Ipanema, Kangaroos, Mustang Shoes, Nero Giardini, Rider, Wrangler and Zaxy will also be showing children's collections at their own booths.

## Event schedule

### TW Order Info

**Sunday, 27 August 2017, 12:00 noon**

**1st floor of the *Kesselhaus* – Areal Böhler**

*Theme: Selfie culture. Sport hype.*

These two central trends are currently making themselves felt both in society and the fashion world. How is that manifesting itself in the looks for spring/summer 2018? And what does it mean for shoes? Will sneakers retain their strong position and how can they reinvent themselves? Are there any good alternatives? Which shoes can be worn with the current dress trend? And what about track pants? Do we need new men's shoe shapes now that the tailoring of men's trousers has become more casual? Lots of trends, no common theme... The fashion editorial team of TW is here to help you navigate your way around them all.

*Speakers: Gudrun Allstädt/Simone Reiner*

### 'Trendtable' organised by SchuhMarkt and DSI

**Sunday, 27 August 2017, 3:00 pm**

**1st floor of the *Kesselhaus* – Areal Böhler**

Fashion expertise and valuable ordering tips for the spring/summer 2018 season: In the form of an open panel discussion, the Trendtable, organised by SchuhMarkt and DSI, will be providing an audience of industry insiders and retailers with valuable information for the next ordering season.

*Panel discussion hosted by Dr. Claudia Schulz*

### Gallery SHOES exhibitor get-together

**Sunday, 27 August 2017, from 7:00 pm**

Catering zone between the *Alte Schmiedehallen* and *Kaltstahlhalle* with barbecue, drinks & live music from the band Sunny Side Up.

**Press Walk****Monday, 28 August 2017****Meeting place & time: 10:15 am at the registration area in the *Alte Schmiedehallen*  
Starts at 10:30 am**

*Project Director Ulrike Kähler* will be guiding visitors around the first edition of Gallery SHOES and showing the structure, layout and highlights of the new tradeshow platform for international shoe business in Düsseldorf. This will also include the booth of shooting star MARINA HOERMANSIEDER (*see separate press release*), who will be exclusively launching her new canvas bag collection at Gallery SHOES.

*Guided tour by Project Director Ulrike Kähler*

**Press breakfast****Monday, 28 August 2017, 11:30 am****1st floor of the *Kesselhaus* – Areal Böhler**

Get-together after the Press Walk and assembly point for the subsequent HDS/L press conference.

**HDS/L Press Conference****Monday, 28 August 2017, 12:00 noon****1st floor of the *Kesselhaus* – Areal Böhler**

With facts and figures, the HDS/L Bundesverband der Schuh- und Lederwarenindustrie (German Federal Association of the Footwear and Leather Goods Industry) will be providing insights into the current situation in the shoe industry. As well as the latest information about the industry, representatives from the Bundesverband des Deutschen Schuheinzelhandels (Federal Association of the German Shoe Retail Trade) will be reporting on the status quo of the shoe trade.

**Season's best! 20 must-haves for S/S 2018****Monday, 28 August 2017, 2:30 pm****1st floor of the *Kesselhaus* – Areal Böhler**



Sneakers, slide sandals or sabot clogs – which models should you be ordering this season? What's the best way to add highlights to your range? And which materials, colours and embellishments are essential right now? Trend expert Karolina Landowski will be providing the answers to these questions and showing the most important styles and looks for spring/summer 2018.

*Speaker: Trend expert Karolina Landowski*

### **Fashion Forecast A/W 18/19**

**Monday, 28 August 2017, 4:00 pm**

**1st floor of the *Kesselhaus* – Areal Böhler**

MODEUROP Fashion Forecast Autumn/Winter 2018/19: Reality & Virtuality. While the retail trade is currently focusing its attentions on the orders for spring/summer 2018, Marga Indra-Heide is already looking ahead to the trends of tomorrow and beyond. During Gallery SHOES, the trend expert will be presenting the most important colour and trend looks for the autumn/winter 2018/19 season as part of the MODEUROP Fashion Forecast.

*Speaker: Trend expert Marga Indra-Heide*

### **HDS/L and ECC workshop on the topic of data communication**

**Tuesday, 29 August 2017, 10:00 am**

**1st floor of the *Kesselhaus* – Areal Böhler**

With the ECC (European Clearing Center), the shoe and leather goods industry has an efficient and successful service company by its side. The ECC's portfolio of services includes everything from initial consultations to the integration of EDI into the ERP system, setting up technical communication channels and interfaces, the creation of an individual roadmap and the support with data communication in a retail context.

*Speaker: Jörg Frommann, Managing Director of ECC*

## **Media Village & Lounges**

The Media Village for publishing house representatives, where you will also find a selection of trade magazines, will be set up as an additional service for media partners, exhibitors and professional visitors between the *Edelstahlhalle* and *Alte Federnfabrik*.

### **TW Lounge**

#### **Outdoor area of the *Glühofenhalle***

Throughout the whole tradeshow, visitors can spend time in the TW Lounge in the outdoor area of the *Glühofenhalle*.

### **schuhkurier on tour**

#### **Outdoor area in front of the *Alte Schmiedehallen***

With its interactive vintage VW bus (T1), the trade magazine schuhkurier will be flying its flag on all days of the event in the outdoor area in front of the *Alte Schmiedehallen*. The bus will serve as a meeting place for chats with the editorial team, as well as being a port of call for industry meetings and TV interviews.

## **Other services**

### **New partner hotels added to the list**

Due to the enthusiastic response and large number of reservations, the list of partner hotels on the left bank of the Rhine River (INNSIDE MEILA, MARRIOT COURTYARD, NOVOTEL, FISCHERHAUS and GUT DYCKHOF) has been extended with the additions of ME AND ALL HOTELS and HOTEL INDIGO in the city-centre of Düsseldorf, as well as the HOLIDAY INN and SWISSOTEL in nearby Neuss. You will find further details at [www.gallery-shoes.com](http://www.gallery-shoes.com).

## Shuttles

Gallery SHOES express shuttles will be running regularly throughout the event. Camel Active will be responsible for the branding of the shuttles and the outfits of the drivers. The meeting points are:

- City hotposts – Areal Böhler
- Our partner hotels – Areal Böhler
- External parking space at Löricker Deich 285 – Areal Böhler

## Other services

- Wi-Fi in all halls and on the grounds of the Areal Böhler
- Your tradeshow ticket doubles up as a transport ticket for free travel to and from the event within the VRR public transportation system zone (Stop: Lörick with the U70, U74 and U76)
- Discounted Deutsche Bahn rail tickets

## Gallery SHOES dates for 2017/18

Gallery SHOES 27 – 29 August 2017

Gallery SHOES 11 – 13 March 2018

Gallery SHOES 2 – 4 September 2018

Press accreditation before the tradeshow: <http://gallery-shoes.com/accreditation/>

Düsseldorf, 2. August 2017

All activities of the IGEDO Company:  
Further information about Gallery SHOES Düsseldorf:

[www.igedo.com](http://www.igedo.com)  
[www.GALLERY-SHOES.com](http://www.GALLERY-SHOES.com)



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